

Södertälje

– Where Industry, Talent and Creativity Come Together



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We think Södertälje is a very interesting place

Why? Because it has...

- Thriving international industries with global companies like Scania and AstraZeneca
- A diverse talent pool spanning high tech, life sciences and over 80 nationalities
- A creative environment for both entrepreneurs and researchers, with education from e.g. The Royal Institute of Technology, KTH, and industrial R&D leadership

All this makes Södertälje a very exciting place, for investors, enterprising people and students from around the world – and great universities.

Industry

The fact that Södertälje is the **industrial heart** of the entire Stockholm-Mälardalen region was the deciding factor when The Royal Institute of Technology, KTH, decided to base all of its engineering degree programmes here starting in 2008. Global companies such as Scania and AstraZeneca take the lead, coupled with flourishing small and medium sized businesses.

A modern European **communication hub**, Södertälje has an industry harbour, trains, intersecting highways, and three airports within easy reach. Also the proximity to several universities and colleges such as KTH, the Karolinska Institutet, Stockholm University and Uppsala University mean the availability of skilled personnel is very good.



Due to the presence of truck manufacturer Scania and pharmaceutical company AstraZeneca, Södertälje has a strong profile in **technology and life science**. Entrepreneurship also plays an important role, and about 450 new companies are established every year.



As a regional labour market hub 19 000 people commute in and 11 000 out of Södertälje daily.

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Talent and Creativity

With Scania's and AstraZeneca's industrial leadership, as well as a prospering business community in general, Södertälje has attracted a large pool of **highly skilled workers** in technical, R&D and managerial functions. Moreover, the major share of Sweden's publicly financed research into medicine, pharmaceuticals and biotechnology is carried out in and around Södertälje. Other areas of expertise such as life style, food and nutrition, energy and climate, organization and entrepreneurship also play an increasingly important role in Södertäljes profile.

Södertälje is a **university town**, collaborating with the Royal Institute of Technology, KTH, and the Mälardalen University, MDH, to offer higher education at our Campus Telge. Campus Telge work closely with the surrounding industry to cross fertilize and create an attractive environment for students.



Apart from programs in engineering and teaching that are already in place, programs in e.g. nursing, entrepreneurship and innovation, IT and diversity management are scheduled to start in 2009-2010. Many of these are available also to international students. This further boosts the influx of talented future workers and academics to Södertälje.



The people in Södertälje have also worked hard to gain competence in **utilizing diversity**. This has grown out of necessity, since cultures and ethnicities in Södertälje currently span over 80 different nationalities.

Industrial and cultural challenges have spurred **creativity** in all areas of Södertälje's society. And the fact is Södertälje was ranked as Sweden's most creative municipality 2007, by Creativity Group Europe and Gothenburg University (in a report called "Sweden in the Creative Age", publ. 2007).

The top position in creativity was found to be based mainly on three facts – a favorable geographic location, technological prominence, and active efforts in promoting diversity and integration.



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Where do we go from now?

To sum up, we believe Södertälje is an exciting place, for investors, enterprising people and for students from around the world.

It is also an exciting place for great universities to break new ground.

Would you like to join us?

Contact

Anders Lago

Chairman of the Municipal Executive Board for Södertälje

Phone: +46 (0)8-550 217 00

E-mail: anders.lago@sodertalje.se

Marita Lärnestad

Vice Chairwoman of the Municipal Executive Board for Södertälje

Phone: +46 (0)8-550 237 17

E-mail: marita.larnestad@sodertalje.se

Anna Wrangel

Head of Trade and Industry Department of Södertälje Municipality

Phone: +46 (0)8-523 012 32

E-mail: anna.wrangel@sodertalje.se